

STARS OF VAUDEVILLE AND FILM WHO APPEAR NEXT WEEK

**"All Playgoers Like a Cry,"
Is Way Marjorie Rambeau
Explains Latest Success**

But Good, Hard Work and Uncommon Emotional Power Are Real Secrets of "Fortune Teller's" Hit.

By Charles Darnton

S THE CURTAIN was falling on the first act of "The Fortune Teller" at the opening performance here and a gale of applause swept across the footlights a theatrical manager turned to me and declared with unselfish and impersonal enthusiasm: "There's the greatest actress on the American stage!"

This somewhat extravagant estimate of Marjorie Rambeau carried with it a certain significance. Without question Miss Rambeau is an actress of uncommon emotional power, feeling and directness. At times she has betrayed crudities of speech and manner, but as the rum-soaked card-reader in the play at the Republic Theatre she goes straight to the heart—and this is the real test of the so-called emotional actress. The term has an old-fashioned sound, and it brought a smile to the face of Miss Rambeau as she said:

"I don't think the day of the emotional actress is coming back, because I believe it has never passed. After the first act of 'The Fortune Teller' at a recent matinee Mrs. Billingham came back to me with tears in her eyes said: 'I can't remember when I've enjoyed a play so much!' Oddly enough, playgoers like to cry. I say this seems odd because we have our share of heaven and hell in this world—mostly hell. People generally, I believe, go to the theatre to be amused, and far be it from me to blame them for doing so. But they also like to have their deeper feelings touched, perhaps because they repress these feelings in their everyday life. I enjoy playing comedy roles, yet I realize that it is possible for an actor or an actress to get a stronger grip on an audience in a serious part. All of us have emotions that can be stirred. The difficulty is to get a play that really touches the heart. The maternal instinct responds to a play concerned with mother-love. This is especially true today, I believe, because of the sacrifices made by mothers whose sons have gone to the war."



New Offerings In the Theatres

(Additional dramatic announcements for the coming week will be printed in *The Evening World* on Monday.)

FOR its chief feature the Rialto F will have a film dramatization of Rex Beach's novel, "The Brand." Kay Laurell has the role of a dancing girl who goes to Alaska with her vaudeville partner and finds not gold but adventure and romance. The bill will also include Charlie Chaplin in "The Bank," the Rialto Magician and musical numbers.

BILLS AT NEW YORK AND AMERICAN THEATRES

The film attraction at Loew's New York Theatre and Roof will be Charlie Chaplin in "The Bank" and Constance Talmadge in "Who Cares?" on Monday; the Chaplin farce and Michel Lewis in "Calibre 28"; Tuesday, Harry Carey in "The Fight for Love"; and Mr. and Mrs. Sidney Drew in "Once a Mason." Wednesday, Madeline Traverse in "Gambling in Souls"; Thursday: Taylor Holmes in "It's a Bear" and Eddie Levy in "Puppy Love"; Friday: Carlyle Blackwell in "Hit or Miss," Saturday, and Hale Hamilton in "That's Good," Sunday.

The vaudeville bill at Loew's American Theatre and Roof the first half of the week will include John O'Malley, comic; Ben Murphy and Elmire White and the Minces Chaffpoons in dances, Constance Talmadge in "Who Cares?" will be the picture attraction. Among the features for the last part of the week will be Charles Moran in "Art and Stupidity," Eddie Shirley, "The Real Guys," and Nasimova in the film play "Out of the Fog."

PROCTOR VAUDEVILLE AND PICTURE PLAYS

For the first half of the week Proctor's Fifth Avenue Theatre will have W. S. Harvey, Emmett De Voe, Conway and Fields, Adrian, Howard and Nolan; Mabel Burke and the eleventh episode of Headline's photoplay, "The Master Mystery." The change of bill on Thursday will bring Lauder Brothers, Neddy and Brooks, G. H. Anderson, Eddie and Alice, and motion pictures.

Proctor's 23rd Street Theatre will start the week with Mr. and Mrs. Ned Monroe, Fitzsimmons and Norman, Edith Helena, Jerome and Hobart, and others. There will be a complete change of bill on Thursday with Noble and Brooks, Yama and Billy Dreyer and Yorkie's Jambingo Band.

RIVOLI SCREEN PLAY WITH ELSIE FERGUSON

Elsie Ferguson will be seen at the Rivoli in "The Marriage Price," a picture drama. The star plays a society girl who meets with financial misfortune in the stock market. The play was made by Eve Unsell from a story by Griswold Wheeler. A silent comedy, the Rivoli's Burlesque Revue, the Rivoli's Burlesque Revue, and a ballet will complete the programme.

BURLESQUE WONDER SHOW COMES TO THE COLUMBIA

The Burlesque Wonder Show will be brought to the Columbia Theatre. In a two-car musical comedy, "My Wife Won't Let Me" are George Murphy, Edmund Stanhope, Joseph A. Mitchell, Arthur Connelly, Will Murphy, Eddie Braun, Edna Green, Phyllis Coates, Walter Messinger and a chorus of girls.

WATSON "ORIENTALS" AT GLYMPIC THEATRE

With "The Merry Rounders" at Hurst & Seamon's Theatre will be Abe Reynolds, Florence Mills, Al Elwyn, Mildred Tyson, C. Elwood Fifer, Eva Sudee, George Kinnear and a chorus of girls.

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LIQUID-Powder or Paste
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"SIS HOPKINS" ON SCREEN PLAZA THEATRE FEATURE

To many thousands of people all over the world SOZODENT is an old and proven friend to preserve tooth health and promote mouth comfort. Try SOZODENT—it established the original dentifrice standard which has never been exceeded—it still leads in quality.

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Now BILLY ORIENTALS
Playing WATSON'S Every Sunday: 2-Dig Concerts

THEATRES

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A TRIPLE SUCCESS

MUSIC FUN AND DANCING

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WEEK OF MARCH 24
COHAN & HARRIS present

"A TAILOR MADE MAN"

with GRANT MITCHELL

Seat Sales Begin Mon., March 17.

THE LAMB AND THE LION

AT 81ST STREET THEATRE

On the screen at the 81st Street Theatre, beginning Monday, will be Billie Blondes in "The Lamb and the Lion." When the bill changes on Thursday, Dorothy Dalton will be seen in "Hard Boiled." There will also be the customary number of Vaudeville acts.

THE VELVET LADY

ON THE ZIEGFELD 9 O'CLOCK REVUE

ROOF TWO ENTIRELY DIFFERENT SHOWS

NEAR ROCK & WHITE FAIRWEATHER
PREVIOUS TO LONDON SEASON.

COHAN & HARRIS Wed. 8:30 Mat. Wed. & Sat. 2:30

THE ROYAL VAGABOND

A COHANIZED OPERA COMIQUE.

Henry Miller's THEATER, 124 W. 48th St., Mat. 8:30.

A MUSICAL COMEDY IN THE LOFT BATTALION.

CAPT. WILLIAM HARRIGAN

27th Dist. Mat. Tues. 8:30.

THE DOUGHBOY WITH THE BAYONET

A THRILLING REVIEW OF NINETEEN CENTURIES COMPILED BY HARRY FAIRWEATHER AND THE OPEN WARFARE DURING 125 DAYS' STEADY FIGHTING.

CENTURY THEATER, 124 W. 48th St., Mat. 8:30.

M. T. MacMANUS CO., 2 W. 42d St.

LISTEN LESTER!

LONGACRE WEST 46th St., Fri. 8:30.

Most fascinating mystery play ever written.

THREE FACES EAST

HARRIS 46th St. 2:30.

MAT. THURS. 8:30.

UP IN MABEL'S ROOM

ELTINGE West 46th St., Sun. 4:30.

THE WOMAN IN ROOM #3

HUDSON 46th St., Mat. 8:30.

Louis MANN & Sam BERNARD FRIENDS IN ENEMIES

MOROSCO COURTEEN & WISE IN THE FUN HIT CAPPY RICKS

KALICH FULTON W. 46th St., Fri. 8:30.

LAST MAT. THURS. 8:30.

A. E. ANDERSON'S THE RIDDLE: HARRY, LAUREL, ELIZABETH, WOMAN.

LITTLE Theaters, W. 44th St. Fri. 8:30.

Oliver Morosco's WHISPERS, FARES,

PLEASE GET MARRIED

with Ernest Toomey and Edith Taliaferro.

EAST IS WEST WITH FAY BAINTER ASTOR 52d St. 2:30

SELWYN HITS

JANE COWL IN THE CROWDED HOUR

TEA for 3

FOR IN AND OUT OF TOWERS, MAXINE MILLER 46th St. 2:30.

SOMEBODY'S SWEETHEART

CASINO THIRK 8:30, 10:30, 12:30.

Mat. Wed. & Sat. 2:30.

A MERRY MUSICAL

CORT 47th St. 2:30.

WITH MR. & MRS. COBURN

LYRIC 127 W. 47th St., Mat. 8:30.

STANLEY 47th St. 2:30.

PRINCESS Mat. and Sat. 8:30.

Evelyn's BOY BOY

Nora Bayes 47th St. W. 48th St., Mat. 8:30.

LAST MAT. TO SAT. 8:30.

LADIES' HOBOMANIA

UNKNOWN PURPLE

PRINCESS Mat. and Sat. 8:30.

Evelyn's BOY BOY

CHARITY

HIPPODROME SPECIAL

TO-MORROW SUNDAY MATINEE

TO-NIGHT 8:30

TO SUNDAY 8:30